

MAX QUATTROMANI

FRONT-END DEVELOPER/DESIGNER

max@maxquattromani.com

maxquattromani.com

(303) 875-7843

SUMMARY

Results-oriented, versatile and accomplished Front-end Developer, UX/UI Design professional with a broad technical skill set. 8 years of progressively responsible experience. Skilled in strategic planning and project execution. Excellent analytical and communication skills and ability to speak to all organizational levels. Thrives in a fast-paced, dynamic environment where creative problem solving and a focus on the end-goal are valued.

EXPERIENCE

SOFTWARE ENGINEER/DEVELOPER AT GERSON LEHRMAN GROUP

APRIL 2014 - PRESENT

- Front-End Development SME
- Polymer Components
- Mobile Application Design and Development

MANAGER, FRONT-END DEVELOPMENT at TIME WARNER CABLE

SEPTEMBER 2012 - APRIL 2014

Front-End development department manager

- Developed ground-up responsive framework for Time Warner Cable website (twc.com) and eCommerce portal.
- Prepared UX/UI responsive pattern style guide for brand equity.

- Took over all front-end development responsibilities from 3rd party vendor and streamlined page build times to meet department deadlines.
- Created Rapid Wireframe Prototype templating system for fast page iteration on-the-fly with stakeholders.
- Contribute to Sprint Planning and Closures as technical SME with regards to achievable deadlines and prioritizing development agility.
- Developed company-wide HTML5 & CSS3 'Best-Practices' for development teams' Wiki to serve as training and documentation for future development initiatives.

**SR. WEB DESIGN AND DEVELOPMENT CONSULTANT at TIME WARNER CABLE
SEPTEMBER 2012 - JANUARY 2012**

Design and development of UX/UI for relaunch of Time Warner Cable's customer facing site

- Reported to Sr. Director, eCommerce and Interactive Marketing, developing front-end code and solutions across teams and platforms.
- Led design and development initiative for Responsive site creation with outside design firm.
- Work with Art Director on all cross-browser visual consistency issues.
- Influenced web form flow, layout, and transitional functionality.
- Developed Movies-On-Demand web application.
- Key areas of expertise include: HTML5 CSS3/Sass Responsive Web Design
Persona Design
- Planning/Wireframing UX/UI Design Testing & Delivery Maintenance

CREATIVE DIRECTOR at ORALABS, INC.

MAY 2012 - SEPTEMBER 2012

Managed and executed web development and marketing direction for products and services

- Email Marketing, Print Advertisements, Product & Packaging Design, Web Design & Development, Video Production, Catalog Layout & Design, Marketing Team lead.
- Lead development and execution of web and media assets for all departments.
- Create visual design, including typography, visual concept, logo and icon design for web and collateral UI design.
- Lead design team on new product packaging for co-branding partnership with Procter & Gamble's oral care line.
- Develop and integrate data-driven analysis and reporting features to sales and leadership team.
- Design & develop creative marketing materials for all inbound and outbound marketing efforts.
- Developed Responsive HTML email template program for all outbound marketing collateral. Average CTOR of 18.2% to targeted and segmented subscriber lists with forwards averaging 0.7%

FRONT-END UX/UI ENGINEER at PLACEWISE MEDIA

SEPTEMBER 2011 - MAY 2012

Second-chair for all front-end development and UX/UI evolution

- Development of Multi-Tiered Mall and Commercial Property sites. HTML5 and CSS3 compliant, socially enhanced, fluid designs.
- Responsible for development and delivery of over 80 large mall and commercial property web sites.
- Worked with management and technical team on UX/UI direction for integrating sites with socially-enhanced
- features and layouts. Responsible for cross-browser consistency compliance and standards.
- Participated in development of key web based application strategy elements to be sourced across all sites.

- Served as WordPress SME and post-launch development lead for Placewise website.

WEB DEVELOPER at ORALABS, INC.

MARCH 2010 - SEPTEMBER 2011

Managed redevelopment of corporate site and promotional products industry marketing effort.

- Web Design & Development, Email Marketing, Print Advertisements, Product & Packaging Design, Video Production, Catalog Layout & Design.
- Lead developer in charge of the relaunch of oralabs.com.
- Maintained and redeveloped leashables.com site.
- Acquired responsibility for Leashables marketing efforts (email, print, and video).
- Product packaging design for partnership with Procter & Gamble; including the Scope Outlast minibrush with over \$3M in first year sales.
- Created and developed email marketing campaign. Served as a technical resource for co-workers and management team; solving problems with databases, spreadsheets, and presentations.
- Contributed key processes for art and web creation requests with the integration of SharePoint software.

WEB DESIGNER & DEVELOPER at PLATINUM7 MARKETING

JANUARY 2010 - MARCH 2010

Senior web developer for client-side site development

- Web Design, Wordpress Template Creation, Twitter & Youtube Template Creation, Branding and Identity - Contract Position.

DEVELOPER at PEARSON COLLEGE

NOVEMBER 2009 - JANUARY 2010

Development team member for Blackboard web and mobile app

- HTML/CSS - Temp/Contract Position.

WEB DESIGNER & DEVELOPER at TIRE DISTRIBUTORS INC.

MAY 2005 - MAY 2009

- Web Design & Development, Email Marketing, Print Advertisements

SKILLS

- Front-End Development
- Front-End Design
- Interaction Design
- HTML5
- CSS3
- Javascript/jQuery
- PHP
- Sass
- HAML
- WordPress
- Responsive Design

SOFT SKILLS

- Git/Github
- AngularJS
- Polymer
- GruntJS
- Node.js
- AJAX/JSON
- Video Production
- MySQL

DESIGN

- User Experience (UX)
- User Interface (UI)
- Product Design
- Packaging Design
- Graphic Design
- Accessibility
- Mobile First

SOFTWARE

- Coda
- Sublime Text
- Atom
- Dreamweaver
- Photoshop
- Illustrator
- InDesign
- Fireworks
- Aptana

EDUCATION

BS, Interactive Media Production

Minor in Marketing, Metropolitan State University of Denver, GPA 3.67

PORTFOLIO

- maxquattromani.com/portfolio

CODE SAMPLES

- <https://github.com/quattromani/scaffold>
- <http://maxquattromani.com/styleguide/>